



## Dialogue

Crowdsourced insights and recommendations for action

**Pinpoint what matters most to employees**

### Why Dialogue?

Real-time crowdsourced insights and recommendations align teams and leaders around meaningful action.



#### Agile

Quickly and easily capture what matters most to employees



#### Inclusive

Generate valuable insight from everyone across the organization



#### Actionable

Immediately focus on the highest voted actions to drive change



#### Transparent

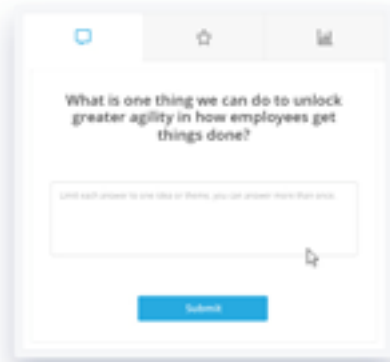
Build alignment and accountability by involving everyone

“*The spontaneous and social nature of Dialogue’s crowdsourcing and voting capability brings in another listening “channel” that can help round out the picture of what employees are saying and help leaders focus on what they really need.*”

**Josh Bersin**, HR Tech Global Analyst

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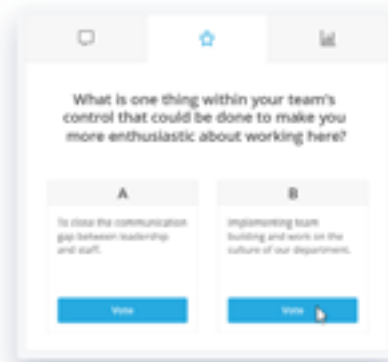
Engage with employees in three simple steps — answer, vote, and share results.



### ① Answer | Crowdsource

How do we elevate Employee Voice?

Co-create solutions by inviting everyone to share ideas for addressing the most pressing challenges. Participant experience is intuitive and game-like, and encourages authentic responses to important questions.



### ② Vote | Prioritize

How do we focus on what matters most?

Engage employees in prioritizing solutions by inviting everyone to vote on each other's anonymous responses. Pairwise voting facilitates rapid collective alignment around the most important actions.



### ③ Share | Drive Action

How do we drive action?

Socialize insights to empower leaders to make decisions, take ownership, and drive action. Teams choose how to share results according to organizational and structural priorities.

## Why Dialogue is an important part of your Employee Listening strategy.

Dialogue augments your listening and engagement programs with agile crowdsourcing resulting in a single, powerful platform that delivers insights and empowers employees to directly influence the organizational decision-making process.

### Three ways Dialogue can augment your listening strategy:

- Use Dialogue to follow up or go deeper into survey results by engaging employees around action and priorities.
- Use Dialogue to enable inclusive conversation around key challenges and define opportunities for focus.
- Use Dialogue for agile dialogue with employees to navigate real-time change together.



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